

# ANNUAL REPORT 2019-20



## **Satmile Satish Club "O" Pathagar**

### **Towards Green Revolution 2.0 in Coochbehar, West Bengal**

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### *From the Secretary's desk*

I'm happy to put before our well-wishers and supports, the Success story of SATMILE SATISH CLUB 'O' PATHAGAR (SSCOP) in the year 2019 - 20.

It had been a very eventful period for the organization. We continued our work in impacting the lives of marginalized groups, small, marginal and women farmers, women in general, youth both Boys and Girls and children – all of those are most neglected in the area and where the felt need is more.

The Year 2019-2020 was very special for SSCOP in many ways. As part of our work with NABARD, SSCOP being the POPI converted 39 FPOs to FPCs under the Companies Act 2013 under Ministry of Corporate Affairs. The remaining FPOs also we are working hard to convert them into FPCs so that the Farmer's movement in Coochbehar and Alipurduar reaches new heights.

SSCOP this year also added the Allied Sector portfolios which included Fisheries, Poultry and Duck rearing in a big way and also Pig rearing as a Pilot project. SSCOP Team realized that improving agriculture through Conservation Agriculture and farm mechanization will benefit the farmers of the region immensely but adding the allied portfolio will lead to the doubling of incomes.

SSCOP worked out a vision in this year and focused on creating rural businesses and rural enterprises in large numbers by training and building capacities of rural youth and other pro active stakeholders who wanted to create their own businesses. SSCOP also brought in innovative changes and used its out of box thoughts and experience in creating some very innovative businesses which are the first in the country. SSCOP now has almost 1000 rural entrepreneurs who are actively carrying out micro to medium businesses in Agriculture & Allied Sectors.

We had also increased our reach in all the Blocks of Cooch Behar including Sitai Block and also Districts like Alipurduar, Jalpaiguri., Malda, Uttar Dinajpur, Dakshin Dinajpur District of West Bengal.

Satmile Satish Club O Pathagar (SSCOP) has also emerged as one of the pioneering Knowledge and Capacity Building institution not only in North Bengal but in the region where organizations like the State Government Departments, NGOs, FPCs and others are seeking high quality training by attending our training programs.

I want to share my personal gratitude particularly to the Board Members and all other colleagues at SATMILE SATISH CLUB 'O' PATHAGAR who had striven hard to uphold the traditions at work and deserve appreciation for the quality output.

I would also like to thank all our donors and supporters who have been pillars of our strength since so many years now. I would like to thank ACIAR, CIMMYT, UBKV, Department of Agriculture, Government of West Bengal, NABARD, KVK etc. My sincere gratitude is also to our corporate partners who have supported us through CSR projects – Fullerton India Credit Company Ltd. (FICCL) and Godrej Agrovet Ltd (GAVL). I on behalf of the entire Board Members would like to thank Uttar Banga Kshetriya Gramin Bank (UBKGB), State Bank of India and Punjab National Bank and others for their support.

Finally I would like to thank all the farmers of West Bengal and the Rural Entrepreneurs without their support we will not be what we are today.

Working with the deprived rural people for more than twenty years now, we have come to realize that the process of Globalization is perhaps more important and compulsive than the people or their needs, and perhaps even the state.

Every year when we reflect on our work and on what needs to be done we realize that we have only just begun, that we have a long way to go and many miles before we sleep.

Do get in touch with our offices in Coochbehar District in West Bengal. Thank you for love and support.

Warm personal regards,

(Amal Roy)  
Secretary  
Satmile Satish Club "O" Pathagar  
Satmile, Cooch Behar  
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## ***The Organization***

Satmile Satish Club O Pathagar (SSCOP) was formally established in 2001 as a NGO under the Societies Registration Act. The organization has an old history of 47 years when it is used to be a Club organizing social and cultural events, sports activities etc. However, with the passage of time it was realized that it had a bigger role in the community and hence it initiated activities to empower the rural communities and especially the small and marginal farmers and women to address the issues concerning the continuous cycle of poverty, backwardness and illiteracy.

SSCOP aims to strengthen and facilitates formation of grass-roots level institutions like Self Help Groups (SHGs), Farmer Producer Organizations (FPOs), Farmer Producer Companies (FPCs), and Community Based Organizations (CBOs) and builds their capacities to take informed decisions and execute activities which benefit the rural community at large. It helps to forge linkages of these grassroots organization with the various government departments, banks and other important organizations so that the rural poor have an access to the various schemes directly.

The organization believes and initiates the principle of community empowerment to ensure their stakes and participation in their development leads to a collective decision making for sustainable growth with higher economic returns.

SSCOP works in the area of Agriculture, allied sector including poultry, goatery, duckery, piggery and fishery, Education, Sanitation, WASH, Livelihood, Entrepreneurship, Training and Capacity Building and Farm Mechanization.

### **BELIEF**

SSCOP Belief is in the Principle of community empowerment and to organize the community through collectives to ensure their stakes and participatory decision making for sustainable development and higher economic returns.

### **GOAL**

Help the marginalized and Bottom of the Pyramid (BOP) community members to benefit from the development process through participatory and gender balanced approaches creating sustainable livelihood opportunities and to eliminate poverty.

### **MISSION**

Improve the Socio-Economic situations of the Rural Communities through Innovation, Technology and sustainable Rural Business Models.

### **VISION**

Committed to providing long term solutions to Poverty, Hunger through economic empowerment.

## Objectives

Following are the objectives of the Organization:

- To create quality educational infrastructure and provide pedagogical tools with modern ICT for the rural children and youth.
- To create grassroots institutions including women and farmer's collectives for local level decision making, governance, ownership and sustainability.
- To create innovative projects/businesses on livelihood and income generation for the rural communities.
- To set up rural/social enterprises which are profitable and long term to bring paradigm shift in economic enhancement to the BoPs.
- To help youth to take up suitable self-employment and facilitate trade specific training which can create income opportunities thereby reducing large scale migration through appropriate skilling in different Industry Trades.
- To help rural communities to have good health through people oriented actions especially on WASH and Menstrual Hygiene.
- To create platforms by convergences with Government schemes to bring tangible benefits and avoid duplicating the efforts.
- To foster and create partnerships with Research Organizations, Centre of Excellence, Universities, Corporate, Knowledge Institutes and International Agencies of repute to bring a synergy in all the programs.
- To integrate Environment and conservation as a key area in all the projects undertaken which can reduce the carbon footprints and mitigate the climate change effectively.

## THEMATIC AREA OF WORK

- Agriculture focusing on conservation agriculture, supply chain management, agriculture entrepreneurship
- Allied sectors including poultry, goat rearing, duck rearing, piggery and fishery
- Education
- Sanitation
- WASH
- Livelihood
- Training and Capacity Building
- Farm Mechanization
- Skilling and Employment primarily Entrepreneurship
- Rural Enterprises
- Agriculture & Fisheries Tourism

## SERVICES PORTFOLIO

Following are the basket of services offered by SSCOP:

- Training ( Mostly Institutional Training)
- Inputs sales and Soil Testing (Tied up with Mahindra Rise)
- Farm equipment- rent and sale (Mahindra, Southern Agro, National Agro – we are the only dealers in North Bengal) – All equipments end to end of supply Chain
- Market linkage and aggregation for better pricing (Mini Dal Mill and Maize Chaffer already established for value addition)
- Financial Services – Strong linkages with Banks
- Allied Services portfolio
- Helping entrepreneurs to set up enterprises

## **2. Management**.....

### 2.1. Structure

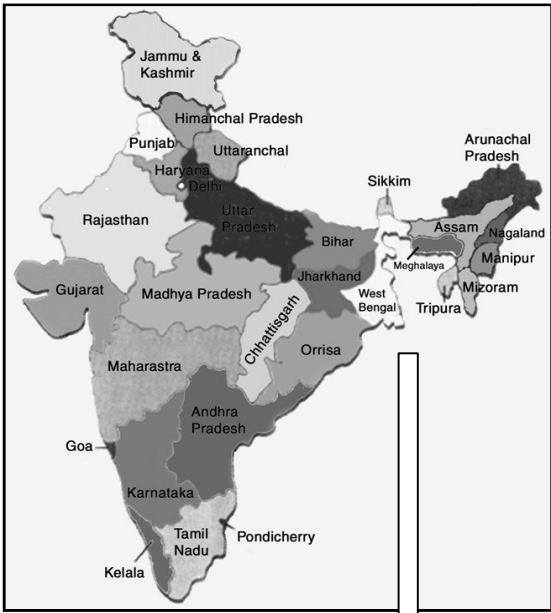
SSCOP's daily activities are administered by a Secretary. Over and above this, the management of SSCOP's rests with the Governing Body, comprised of 11 members.

SSCOP's lays great emphasis on 'people's power'. The consequence can be noticed in the environment of team spirit, collective experience, hard work and commitment in which and on the basis of which the whole organization runs.

SSCOP is professionally managed with 37 co workers and has a strong compliance system in place and have HR, Accounting & Procurement, and Child Protection Policy in place. It also has a robust monitoring and evaluation system which is both internal and external (project based).

### **3. Credibility of the Organization**

- Enjoys the confidence of donors, government officials at local, regional and state level, corporate and the community stakeholders.
- Recognized at the regional and state level for empowering the farmers through the outstanding works done in agriculture.
- Recognized by the Department of Agriculture, West Bengal as the key training organization for Mat Seedling and Paddy Transplanter in the entire State
- Emerged as the key Training provider for the farmers, officials, FPOs, FPCs, SHGs.
- Commended by international agencies like ACIAR, CIMMYT for its outstanding work.
- One of the most valued partners of NABARD, KVK, Department of Agriculture, Coochbehar, Department of Fisheries, Coochbehar and UBKV in Coochbehar District.
- Corporate like Mahindra Rise, National Agro Ludhiana, and Southern Agro Engine Pvt Ltd are all partnering with SSCOP in expanding their businesses in North Bengal.
- Fullerton India Credit Company Ltd (FICCL) is supporting SSCOP with their CSR fund in the entrepreneurship sector.



**Working area where Satmile Satish Club o Pathagar (SSCOP) work**

## **SOME OF THE ONGOING PROJECTS**

### **1. Fullerton India Credit Company Ltd (CSR)**

The CSR project with Fullerton India Credit Co Ltd support rolls out at the field level. SSCOP is grateful to Fullerton India for supporting the project "Development of Agriculture and Agri. Allied Women Enterprises in Coochbehar Block-I of West Bengal".



SSCOP would be creating 12 Business enterprises run by rural women in two Blocks of Cooch Behar District.

### **2. CIMMYT**

CIMMYT supported project "Sitai Block Expansion Activities" in terms of CA Technology is the beginning of a New Chapter in Sitai .First Time in Sitai Block Paddy is getting transplanted by RTP farm machine - CIMMYT support brings Farm Mechanization (Conservation Agriculture) to this remote Block in Cooch Behar District for the first time.



### **3. DAP, Australian High Commission, New Delhi**

SSCOP is working on a project "Mainstreaming women in agriculture through farm technology" where women entrepreneurship development training on conservation agriculture and agri value chain development in 4 blocks in Jalpaiguri dist will be carried out. This project is supported by DAP, Australian High Commission, New Delhi.



### **4. Godrej Agrovet Pvt Ltd (GAVL) (CSR)**

The project "Setting up of women agriculture and allied sector enterprises through training on conservation agriculture and creating agri value and allied sector chain in 4 blocks of Coochbehar district and 1 block of Alipurduar, West Bengal" is being implemented by SSCOP with the support of GAVL.



This is the Phase II of the project which is specifically to create Women SHG run Agri and Allied Enterprises – Leading to businesses and income enhancement for women farmers – overall SDG's improvement – Training will be on but more on entrepreneurship aspects – running a profitable business.

## 5. NABARD

SSCOP is the Producer Organization Promoting Institution (POPI) and Farmers Club and nurturing the FPOs/FPCs under NABARD support.



## 6. UBKV

Organize Input Distribution Programme under NABARD sponsored project on Duck Rearing System - SSCOP in partnership with UBKV distributed Ducklings, Feed, and Medicines etc to 20 women beneficiaries of Cooch Behar Block I in the month of July 2019.

The SSCOP Team monitored all the 20 women beneficiaries post training and distribution and almost 100% of the units are still running and the number of birds has increased in large numbers showing that the beneficiaries are earning profits.



## AGRICULTURE – CURRENT AND PAST PROJECTS

Satmile Satish Club O Pathagar started its intervention in the year 2008 with a small pilot using SRI protocol. The major change came in the year 2013-14 when it started working as a Service Provider under the Sustainable and resilient farming systems intensification in the Eastern Gangetic Plains (SRFSI) supported by Australian Centre for International Agricultural Research (ACIAR) and the International Maize and Wheat Improvement Center (CIMMYT) project.

The aim of the SRFSI project was to reduce poverty in the Eastern Gangetic Plains by improving productivity, profitability and sustainability of small farmers while safeguarding environment.

How SSCOP has evolved as an eminent Agriculture Organization is captured in the following details.

- MAJOR Change – 2013-14 – ACIAR CIMMYT project called “SRFSI” – UBKV being the implementation partners
- Work started with a few farmers in Coochbehar in Block 1 by introducing Zero Tillage technology
- The current reach is with 30000 farmers directly and almost 200000 farmers indirectly.
- Introduced CA Technology with the support of Farm Equipment partners like National Agro, Yanmar Coromandel, and Southern Agro to introduce Zero Tillage, Rice Transplanter, and Combine Harvester.
- Emerged as a key resource agency not only in North Bengal but in the entire state of West Bengal where the State Government Agriculture Department has recognized SSCOP for Paddy Transplanter and Matt Seedling.
- Conducting training and capacity building programs for Farmers, FPOs, FPCs and SHGs of not only West Bengal but from States like Assam, Arunachal Pradesh, Rajasthan, Haryana and also countries like Nepal, Bangladesh on a regular basis.
- Formed 56 FPOs and has trained them in agriculture business out of which 35 are now converted into Farmer Producing Company.
- Created a start up business through a Pvt Ltd Company CAFSPL.

We have created a business model which is through a registered Start Up called Coochbehar Agri and Fisheries Services Pvt. Ltd. These organizations are dealing in farm Equipments and have created a huge impact in agriculture for the farmers in Coochbehar and adjoining districts. We have been able to almost double the incomes of the farmers and have created women agri enterprises which are now profitable.

## **SOME OF OUR WORK IN AGRICULTURE – PRESENT & PAST**

### **1. BUILDING CAPACITIES OF SMALL & MARGINAL FARMERS UNDER SRFSI-ACAIR THROUGH GODREJ AGROVET (GAVL) – CSR SUPPORT**

SATMILE SATISH CLUB “O” PATHAGAR in collaboration with Godrej Agrovet (GAVL) and UBKV is building capacities of small, marginal and women farmer, FPOS /FCs/SHGs for development of farm sector through training, aggregation and increase yields (farm Mechanization).

### **2. FARMERS SECTOR PROMOTION FUND (FSPF)**

SSCOP has introduced a new variety black gram (Sharada) pulses at Morangabari, Baghmara, Moynaguri Kankanguri and Singijani Moynaguri village. There are cultivated by 160 farmers and they get more yield and hence more profit.

### **3. NABARD VILLAGE KNOWLEDGE CENTRE PROGRAMME UNDER RIF**

SSCOP in collaboration with NABARD enhanced the knowledge and skill empowerment of rural families, through a rural connect programme with the aim of sharing technology trends and marketing strategies with the farming community of the Cooch Behar district of West Bengal through a Village Knowledge Centre (VKC).

### **5. AGRICULTURE IMPLEMENT HUB/CHC**

SSCOP has started Agriculture Implement Hub with the support of NABARD Loan cum Grant Project. We work as Service Provider on Threshing, Zero Tillage, Paddy Transplanter, Weeder, Ploughing, and Sprayer. This CHC is a major Hub in entire North Bengal.

### **6. COMMUNITY VERMICOMPOST UNIT**

SSCOP started community Vermi Compost Unit with the support of Department of Agriculture, Cooch Behar in the year 2011-12 and it is still running .We produce 1000kg vermi per month. We have convinced 155 farmers to use compost in their land.

## **NABARD FARMERS PRODUCER ORGANIZATION PROGRAMME**

For transmitting the latest agriculture techniques to the farmers field orient them to establish better relationship with banks, adoption of latest post-harvest handling technology, value addition, etc. and enjoy the benefits of collective bargaining power both for procuring inputs and select their procure the Farmers Producer Organization programme was initiated by NABARD in late 2015.

SATMILE SATISH CLUB "O" PATHAGAR FARMERS CLUB got affiliated under the Vikas Volunteer Vahini (VVV) club program of NABARD which was later re-named as the farmer`s club programme The main objectives of the Farmer`s Producer organization program was promotion of vibrant farmers groups which would facilitate adoption modern science and technologies in agriculture, leading to improvement in production, productivity, employment potential and income levels of farmers and others in rural areas by working as links between financial institutions and development agencies to enable the farmers to access benefits of the development program of the letter in the most effective way for great business mode developing farmers.

NABARD provided SSCOP annual maintenance grant for the first three years of existence, for meeting routine expenses and for arranging classes of experts in the area of agriculture and allied activities and agro processing. The NABARD support in Goatery, Fishery, Dairy, Tea green leaf, Mushroom Cultivation and Vermi-culture has resulted in many farmers taking up these activities.

SATMILE SATISH CLUB "O" PATHAGAR FARMERS CLUB has utilized different forums to strengthen the agricultural extension services, production and marketing, and facilitation of technology transfer from the laboratory to the field as well as for forging better bank-borrower relationship. Till date 56 nos. farmers producer organization has been formed and trained by us in Cooch Behar district.

### **SSCOP work with Department of Agriculture, Government of West Bengal**

SSCOP works very closely with Department of Agriculture, Government of West Bengal on various agriculture related work. This year SSCOP has worked with the Department of Agriculture of Coochbehar Block I, Mathabhanga Block II, Jalpaiguri Sadar, Mal Bazar, Mal Block, Dhuguri Block, Moynaguri Block in executing Mat Seedling Paddy and Rice Transplanter on a rental basis as per the demand. These services were provided to selected farmers 9List shared by the Department) of these Blocks.

## **ATMA Linkage**

SSCOP was partnered under the ATMA scheme by the Government Department where SSCOP have supplied Micropots, Poultry and Duck Chicks, Fish feed, Fish Fingerlings, Manual happy Weeder to various beneficiaries as per the suggestion of the Department.

## **ALLIED SECTOR – FISHERIES, POULTRY & DUCK REARING**

SSCOP clearly understood that through agriculture alone you cannot double the incomes and hence allied sector was added in its portfolio. SSCOP has created a major impact in the rural communities by introducing poultry, ducks and fishery as another important source of income and also impacting the nutritional health.

### **Fisheries - Playing an important role in the Blue Revolution of Cooch Behar district**

West Bengal is the State in India which consumes the maximum Fish in India. There is a huge gap in the Demand and Supply of Fish in West Bengal. Hence, there is a great opportunity for fisheries as an income generation activities for rural poor and especially women in Coochbehar District, West Bengal.

SSCOP has different Models of Fisheries Business catering to different stakeholders. SSCOP has initiated Bio-Floc method of Fish rearing and have started imparting training - Has conducted around 30 Training's with almost 200 participants. A number of them have started with their own Bio Floc Units which are running successfully.

SSCOP intervention in Fisheries which we have created for increasing the incomes of our small and marginal farmers and especially women through 'Plastic Fish Pond' made up of high quality plastic . We have piloted this successfully and there are already more than 600 such initiatives in place in Coochbehar and other Districts and States.

We are also running training on small fisheries unit under the Utkarsha Bangla, PBSSD Scheme. SSCOP promoted CAFSPL is a dealer of High quality Fish Feed of Godrej Agrovet Ltd. (GAVL)

## **Poultry/Ducks: - There is a big Mission called “Mission Egg & Meat”**

This Mission is currently moving a break neck speed in North Bengal. SSCOP has introduced a variety of Poultry Birds like quail, Guinea Fowl, Turkey, RIR, Sonali, Aseel, Giriraj, Kadaknath breed of poultry birds which is not only creating huge business opportunities but also changing the taste buds of North Bengal communities.

The Khaki Campbell and the White Pekin ducks are now creating rural businesses for women entrepreneurs and 68 such units are now in operations.

SSCOP to cater to end to end supply chain has developed its own brand of incubators and ahs also tied up with GAVL Animal Feed division as a Dealer (through CAFSPL).

## **WHAT SETS US APART IN THE AGRICULTURE SECTOR**

### **INSTITUTIONS**

**ACIAR/CIMMYT/UBKV** – SSCOP started working initially as a Service Provider under the Sustainable and resilient farming systems intensification in the Eastern Gangetic Plains (SRFSI) supported by Australian Centre for International Agricultural Research (ACIAR) and the International Maize and Wheat Improvement Center (CIMMYT) project.

The aim of the SRFSI project is to reduce poverty in the Eastern Gangetic Plains by improving productivity, profitability and sustainability of small farmers while safeguarding environment.



SRFSI is trying to mainstream female farmers' participation in order to reduce their drudgery and gender gaps to improve adoption of technologies and innovations. The proportionately lower participation of female was mainly due to less number of employees in the participating institutions.



The reach of the project was very little and also the convergence aspect was minimal. The GAVL supported project helped SSCOP to scale it up and bring in additional value and also build capacities of women farmers to mainstream them in agriculture. The GAVL supported project has provided tremendous impetus both in terms of qualitative and quantitative changes and have created an impact which is unparalleled in the entire SRFSI project in Coochbehar District (Other project areas being Bihar, Malda District, West Bengal, Nepal and Bangladesh). This has turned out to be a standalone project in terms of Public Private Partnership.

The scientists of UBKV are supporting the GAVL project as resources for training and also in terms of demonstration and scientific inputs. CIMMYT and ACIAR have also acknowledged the great support which GAVL has brought in this project. The High Commissioner of Australia in India Her Excellency Ms. Harinder Sidhu visited the project area and had lauded the effort of SSCOP especially mainstreaming the women farmers.



**The Australia India Council (DFAT) and International Agriculture for Development (IAFD)** has supported UBKV and their implementing partner SSCOP with a new project called **Mobile e Service Farmer Service Kiosk (MEFSK)** through developing innovative agri entrepreneurship roles for



young Agri Professionals as e Crop Doctors in the District. SSCOP will create 6 such e Crop Doctors and train them as entrepreneurs and service providers to help and support the farmers of Coochbehar.

**GOVERNMENT** – The GAVL supported project has also created linkages with the District and State level government departments especially Department of Agriculture. The Department officials have participated pro actively in this project and have provided inputs to some of the farmers.

This project has been so successful that the State Government has initiated training of Agriculture Department officials and farmers from other districts for training and exposure so that the learning's can be replicated in their own areas to bring in overall improvement in farming. Some of the activities are as follows:



- 23 Assistant Director of Agriculture from North Bengal were trained in Conservation Agriculture by UBKV/CIMMYT and exposed to the SSCOP project areas.
- Farmer group from Malda, Uttar Dinajpur, Dakshin Dinajpur, Hooghly, Murshidabad, Alipurduar and Jalpaiguri have attended training at SSCOP.
- Women farmer group from Barpeta, Assam have also given an exposure at SSCOP project area.
- State Agriculture Department through ATMA has set up Farmer's School (2) in the SSCOP project area.
- The State Government Agri Planning Committee Member, Mr. Sajal Ghosh, Jt Director, Planning visited this project and has asked SSCOP to assist in creating the same model in South Bengal districts.

- SSCOP Farm mechanization model on agriculture was shared by Govt. of West Bengal to the Central Government.
- NFSM and BGERI, IWMP have carried out demonstration visits to SSCOP project area for farmers of Coochbehar.

**NABARD** - National Bank for Agriculture and Rural Development (NABARD) officials like CGM, DDM & AGM at the regional and

state level have visited SSCOP for exposure visits many times. In farm mechanization they have decided to give one paddy transplanter machine to one FPO in each district of West Bengal. SSCOP has formed 28 FPOs in



Coochbehar district under Produce Fund of NABARD. All these 28 FPOs were formed and facilitated by SSCOP with handholding support. This has led to SSCOP becoming a Producer organization Promoting Institutions in Coochbehar district formally by NABARD.

- SSCOP has started Model Krishak Bazar Project under NABARD - They are trained on Mandi prices and also a platform is created to interface with buyers for better pricing of their produce.
- SSCOP has also setup a digital display board for farmers on the main State Highway which displays Weather data, Market prices, Modern Agri Technologies and other government schemes on agriculture.

### **CORPORATE SYNERGIES IN THE PROJECT**

The SRFSI project was instrumental in getting a number of large National and Multi National Corporate on board especially in the area of Farm Mechanization. Following are the details:

**National Agro Industries** – We are the only partner/dealer of National Agro Industries in North Bengal for Zero Tillage Machines. Under GAVL project SSCOP has carried out awareness on advantages of Zero tillage technology in Coochbehar district. National Agro industry is helping SSCOP in the knowhow and technical support in terms of servicing. They have facilitated a one day training programme on Zero tillage machine. As of now SSCOP has created a huge demand in the Coochbehar District and have already sold 20 Zero Tillage Machine.



**Yanmar Coromandel Agri Solutions Pvt. Ltd** – We are also the only dealer of Yanmar Coromandel Agri Solutions for paddy transplanter in North Bengal. Under GAVL project SSCOP has created a demand and created a huge awareness on the transplanter technology within the farmers. Yanmar Coromandel Agri Solutions also arranged a two day training programme on transplanter. We have already sold 24 numbers of paddy transplanter in the district.



SSCOP has also demonstrated the Yanmar Combined Harvester amongst the farmers which has created a great interest. However, the cost of the Combined Harvester is very high and it's difficult for small and marginal farmers to buy it. SSCOP is working out a strategy through some of the FPOs to buy it which will lead to a revolution in entire North Bengal helping the farm sector to grow exponentially.

### **Southern Agro Engine Pvt. Ltd. -**

SSCOP has also tied up as a dealer with Southern Agro Engine Pvt. Ltd. for Vijay Micro Weeder 200 machine. Weeds are one of the major causes of loss of agricultural produce as they compete with crops for essential nutrients. It is a difficult task to weed out unwanted plants manually as well



as

using bullock operated equipments which may further lead to damage of the main crops. More than 33 percent of the cost incurred in cultivation is diverted to weeding operations there by reducing the profit share of the farmers.

SSCOP is promoting Weeders considering the fact that majority of Coochbehar farmers are having small land and they can hardly afford costlier tractors. Therefore the Weeder becomes a useful and cost effective machine. Its main objective is to reduce the manpower as currently there is huge challenge in getting farm labours and also reduction in time.

### **INNOVATION IN FARM MECHANIZATION BY SSCOP**

SSCOP has created a new product which is an Iron Paddy Weeder developed in-house and is now manufacturing it as the demand has grown rapidly due to its easy use and nominal cost (INR 850). We have already sold 55 such Weeders in the district as of now.

### **COMMUNITY ORGANIZATIONS**

**Farmer Producer Organizations (FPOs)** – SSCOP has formed and trained 20 FPOs in the 5 Blocks of Coochbehar district and have linked them with NABARD, KVK, UBKV and Department of Agriculture. SSCOP have also linked them with Banks for financing. 9 of these FPOs are now acting as Service Providers and are reaching out to all the farmers in their blocks thereby generating their own revenues and acting as enterprises.

## Women Collective Enterprise – SSCOP

has for the first time has formed 3 women collective agri enterprises in Coochbehar district which are managed by women. All of them have started with Paddy Seedling factory and the farmers who would like to use their services are given support in terms of transplanting the Paddy and also taking up contractual farming by charging the landowner.



They are also creating clusters for cultivation of other produces and generating business of contract farming (Carried out by SSCOP) through profit sharing.

### **MAJOR ACHIEVEMENT**

This project is a game changer not only in Coochbehar but in entire West Bengal in terms of women being recognized as farmers. A large number of women in this project are now farming full time and are also taking decisions in terms of what to farm, inputs, which technology to use and marketing.



This project has also created 17 women agri enterprises which is first in the district of Coochbehar. This has activated more women who are now getting mainstreamed in the agriculture activities thereby initiating **feminisation of agriculture**.

## NON-FARM SECTOR PROGRAMME

### UTKARSHA BANGLA

SSCOP is the Project Implementing Partner (PIA) of Utkarsha Bangla, PBSSD, Government of West Bengal running two courses – Small Fisheries and Small Poultry with two batches of 30 students each.

### LOW COST PRIMARY SCHOOL:



SSCOP is running a primary school since 2004 at very subsidized fee for the rural school children of Satmile. We provide quality education through 6 trained teachers. The school is registered with the West Bengal Government. The school has classes up to Class V with an enrolment of 279 students.

First batch of students from this School who appeared for their Board Exams have done very well and many of them have scored more than 85% thereby making us proud. The foundation this school provides in the creative years has really helped the students to perform well in all aspects of life. The school the proper infrastructure and school bus and transport.

## Networking with other platform

Networking programme regularly organized with Youth Club, Farmers Club and Farmer Leaders at District level for sharing knowledge and highlighting the grassroots level issue.

## Synergy Meeting with Different Networks

Synergy meeting organized with different network, federation & Forum at District level for “Food Security”. Implementation activity plan to address the issue emerged out from the grassroots level.

Besides we have organized Initiating district level dialogue with different stake holders (Govt. & No-Govt.) for participation in different Governance Process. This includes AIG network, CINI Network and all the major Agri Networks.

### **Rural Entrepreneurship and Enterprises**

SSCOP realized that charity and dole based work will not make the rural community stand on their feet and make them create sustainable assets which generates regular incomes. The businesses are all agri and allied related so that the markets are already available and trades which are familiar to the entrepreneurs. SSCOP is currently having a pool of above 1000 such rural entrepreneurs and enterprises.

## **SATMILE SATISH CLUB O PATHAGAR – THE MOST CREDIBLE KNOWLEDGE AND TRAINING AND CAPACITY BUILDING ORGANIZATION IN NORTH BENGAL**

### **FARMER TRAINING CENTRE**

Satmile Satish Club O Pathagar has a unique Training facility in Chhat Elajan in rural Coochbehar (20 Kms from Coochbehar Town) with modern AV and presentation equipments which can at one time provide Training for 35 People, We also have dormitory facility with common toilets and baths which can accommodate 35 people (2 Officials) for residential training for more than 1 day.

This training facility has AC, generator, Laptops and Mike and other essential infrastructure. We also have transport facility. We have already conducted more than 150 residential and 15 one day training for SHGs, farmers, FPOs, Government not only from Coochbehar but from other Districts and States.

### **TRAINING AND CAPACITY BUILDING**

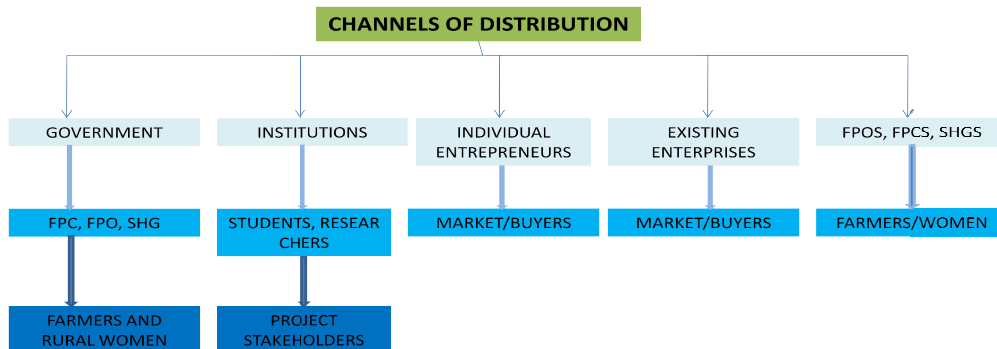
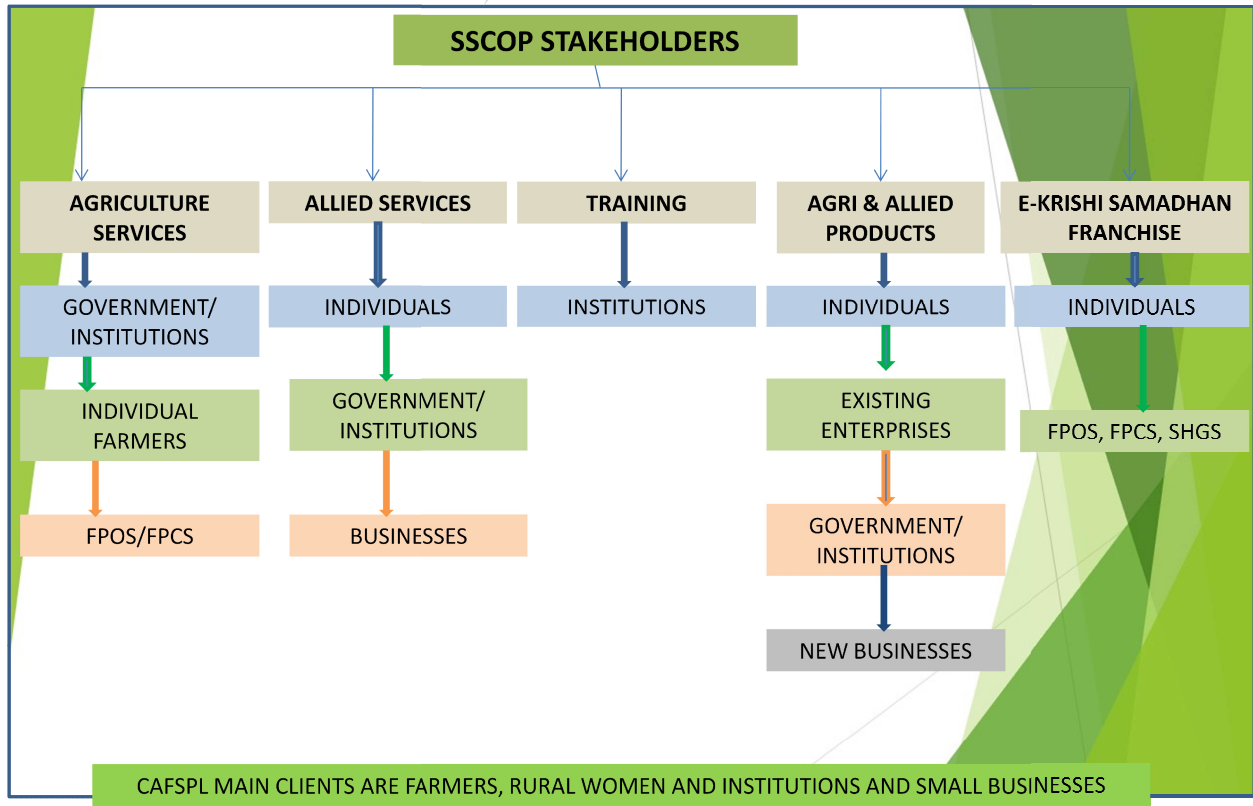
SSCOP also has in-house experts/trainers, Experts from UBKV, Department of Agriculture, and National Experts in our panel. We are supported in our projects by NABARD, Australian Government, ACIAR, CIMMYT, UBKV, Department of Agriculture, Fisheries and also Corporate like Godrej Agrovet, Mahindra Samridhi etc.

SSCOP has a number of project sites which are excellent exposure/demonstration locations for the trainees who get firsthand experience of agriculture and allied activities and interactions with the beneficiaries.

SSCOP not only is conducting training in allied sectors which include Fisheries (Bio-Floc and Tarpaulin), Poultry and Duck rearing. It is also providing training in Horticulture and Floriculture segment.

SSCOP has conducted trainings for High Powered Government Officials from Nepal, Bangladesh and also training of farmers from West Bengal, Bihar, Assam, Tripura, Arunachal Pradesh etc. and also from countries like Nepal, Bangladesh and Bhutan.

# BUSINESS MODEL



**IMPACTING SMALL AND MARGINAL FARMERS AND THE RURAL WOMEN AND RURAL BUSINESSES**

**LIST OF GOVERNING BODY:-**

<b>Full Name (without abbreviation)</b>	<b>Designation</b>	<b>Date of Birth (mm/dd/yy yy)</b>	<b>Present residential address</b>	<b>PAN number</b>
Mr. Ahammad Hossain	President	09.01.1979	Vill:ChhatElajan P.o: Elajanerkuthi,P.S:Kotwali Dist:Cooch Behar Pin:736157(W.B) <b>M-7384498200</b>	ACBPH7947L
Mr. Jiban Kr. Roy	Vice- President	13.02.1982	Vill:Giriarkuthi P.o: Elajanerkuthi Dist:Cooch Behar Pin:736157(W.B) <b>M-9733152291</b>	AHXPR5144 A
Mr. Amal Roy	Secretary	15.03.1980	Vill:ChhatElajan P.o: Elajanerkuthi,P.S:Kotwali Dist:Cooch Behar Pin:736157(W.B) <b>M-7585924002</b>	AGMPR8941 B
Mr. Mihir Kr. Sarkar	Asst. Secretary	10.01.1976	Vill:B.K.Bari P.o: Elajanerkuthi,P.S:Kotwali Dist:Cooch Behar Pin:736157(W.B) <b>M-8348090969</b>	DBNPS1376C
Mr. Nozrul Islam	Treasurer	01.09.1967	Vill:B.K.Bari P.o: Elajanerkuthi,P.S:Kotwali Dist:Cooch Behar Pin:736157(W.B) <b>M-9800125813</b>	ACHPI9041A
Ms. Asmina Sultana	Executive Member	08.08.1979	Vill:ChhatElajan P.o: Elajanerkuthi,P.S:Kotwali Dist:Cooch Behar Pin:736157(W.B)	EMWPS4621 H
Ms. Malati Roy	Executive Member	09.12.1982	Vill:ChhatElajan P.o: Elajanerkuthi,P.S:Kotwali Dist:Cooch Behar Pin:736157(W.B)	DDKPR6819 A

Ms. Nekhat Parvin	Executive Member	06.05.1990	Vill:ChhatElajan P.o: Elajanerkuthi,P.S:Kotwali Dist:Cooch Behar Pin:736157(W.B)	6579947663 61 (AADHAR)
Mr. Sudhan Roy	Executive Member	16.08.1988	Vill:Chhat Elajan P.o: Elajanerkuthi,P.S:Kotwali Dist:Cooch Behar Pin:736157(W.B) <b>M-7872904353</b>	BFJPR7714D







***Allied Images***



***Entrepreneurs & Enterprises images***



Training Images



# ধানের চারা তৈরীর কারখানা

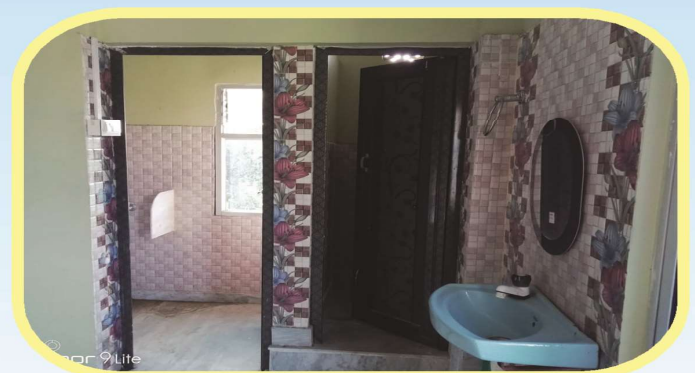


## সাতমাইল সতীশ ক্লাব ও পাঠাগার

সাতমাইল (অফিস), পোঃ এলাজানেরকুঠি, জেলা- কোচবিহার, পিন- ৭৩৬১৫৭, মোবাইল : ৭৫৮৫৯২৪০০২  
email : info.satmilesatishclub@gmail.com, Website : www.satmilesatishclubopathagar.org



# SSCOP FARMERS LEARNING CENTRE



শীততাপ নিয়ন্ত্রিত ট্রেনিং হল  
শীততাপ নিয়ন্ত্রিত আবাসিক রুম  
প্রজেক্টর ও জেনারেটরের সুবিধা  
খাবারের সু-বন্দোবস্ত